

**Corporate Plan 2013 – 2017**  
(extract)

**Our vision and strategic aims**

**Our vision:**

The City of London Corporation will support and promote the City of London as the world leader in international finance and business services, and will maintain high quality, accessible and responsive services benefiting its communities, neighbours, London and the nation.

From this overall vision we have three **strategic aims**:

- To support and promote The City as the world leader in international finance and business services.
- To provide modern, efficient and high quality local services and policing within the Square Mile for workers, residents and visitors with a view to delivering sustainable outcomes.
- To provide valued services to London and the nation.

**Key policy priorities 2013-2017**

Our vision and strategic aims are supported by five **key policy priorities**.

These are cross-cutting and support all three strategic aims to varying degrees. The priorities will be reviewed annually during the period 2013 - 2017 and updated as appropriate.

**KPP1** Supporting and promoting the international and domestic financial and business sector.

**KPP2** Maintaining the quality of our public services whilst reducing our expenditure and improving our efficiency.

**KPP3** Engaging with London and national government on key issues of concern to our communities including policing, welfare reform and changes to the NHS.

**KPP4** Maximising the opportunities and benefits afforded by our role in supporting London's communities.

**KPP5** Increasing the impact of the City's cultural and heritage offer on the life of London and the nation Each of the key policy priorities is presented in more detail over the next five pages.

## **KPP5 Increasing the impact of the City's cultural and heritage offer on the life of London and the nation**

We will build on our role as a major sponsor of culture and the arts by:

- Developing proposals for a “cultural hub” centred on the major cultural institutions of the Barbican Centre, Museum of London and Guildhall School of Music & Drama.
- Implementing the cultural and visitor strategies for the City, including building and enhancing cultural partnerships.
- Creating a Heritage Gallery to offer a display space for iconic documents (such as Magna Carta) and other important artefacts.
- Developing and improving the physical environment around our key cultural attractions; and providing safe, secure, and accessible Open Spaces.